



# STRATEGIC EXECUTION MASTERY

## PROGRAM OVERVIEW

### PERSONA



Mobilizer

### COMPETENCY



Formulating  
Pathway

### SKILL



Driving for  
Result

This 2 day program equips leaders with the skills to effectively execute strategies using the ACT Framework: Awareness, Concrete Action, and Tactical Adaptation. Participants will learn to communicate strategic objectives clearly, translate plans into actionable steps, and maintain agility to adapt to changing circumstances. The program utilizes interactive tools and real-world scenarios to develop practical skills for aligning teams with organizational goals and driving measurable outcomes.

## PROGRAM OBJECTIVE

By the end of this program, participants will:

- Develop Awareness of key strategic objectives and organizational priorities.
- Take Concrete Action by breaking down strategies into clear, executable steps.
- Utilize Tactical Adaptation to remain flexible and responsive in dynamic environments.
- Communicate effectively to ensure alignment across teams.
- Measure and track progress to ensure successful strategy execution.



# PROGRAM OUTLINE

## MODULE 1:

### INTRODUCTION TO THE ACT FRAMEWORK

- Understand Awareness, Concrete Action, and Tactical
- Adaptation as key execution pillars.
- Identify common pitfalls in strategy execution and how to avoid them.
- Define the leader's role in translating strategy into action.



## MODULE 2:

### BUILDING AWARENESS

- Align teams with organizational objectives to ensure clarity and direction.
- Communicate the "why" behind strategic goals to drive engagement.
- Apply tools to foster awareness and accountability among team members.

## MODULE 3:

### TRANSLATING STRATEGY INTO CONCRETE ACTION

- Set clear, actionable goals with defined milestones.
- Allocate resources effectively to drive execution success.
- Build a culture of ownership and accountability.

## MODULE 4:

### EMBRACING TACTICAL ADAPTATION

- Develop agility to respond effectively to changing conditions.
- Monitor progress and identify roadblocks in execution.
- Adjust strategies dynamically while maintaining alignment with objectives.

## MODULE 5:

### DRIVING STRATEGIC EXECUTION AS A LEADER

- Empower teams to take ownership of strategy execution.
- Balance innovation with a strong focus on business goals.
- Align strategic initiatives with long-term organizational success.

## MODULE 6:

### SUSTAINING THE ACT FRAMEWORK IN YOUR ORGANIZATION (BOARD GAME SIMULATION)

- Interactive Board Game Simulation: Participants engage in a hands-on strategic execution simulation where they navigate decision-making, overcome obstacles, and adapt to evolving challenges.
- Leveraging Feedback Loops: Use real-time feedback from the simulation to refine and improve strategic execution.
- Action Planning: Develop a personal leadership strategy by applying key insights from the board game experience to real-world challenges.

Period

2  
Days

Program designed for:

Department Manager,  
Functional Manager