



CREATIVE PROBLEM SOLVING & INNOVATION



PROGRAM OVERVIEW

PERSONA



Challenger

COMPETENCY



Being Bold

SKILL



Talking Initiative

This 1 - 2 day program equips participants with the tools and mindset to think creatively, solve problems innovatively, and foster a culture of creativity within their teams. Through interactive sessions and hands-on exercises, participants will explore techniques to generate new ideas, overcome challenges, and implement effective solutions that drive value.

PROGRAM OBJECTIVE

By the end of this program, participants will:

- Develop a creative mindset to approach challenges from fresh perspectives.
- Learn techniques for generating and evaluating innovative ideas.
- Apply structured methodologies to solve problems creatively.
- Build confidence in experimenting with unconventional approaches.
- Foster a culture of innovation within teams and the organization.



PROGRAM OUTLINE

MODULE 1:

THE FOUNDATIONS OF CREATIVITY AND INNOVATION

- Understanding creativity and its role in problem-solving.
- The innovation process: From idea generation to implementation.
- Overcoming mental barriers to creativity.

MODULE 2:

EXPLORING CREATIVE THINKING TECHNIQUES

- Divergent vs. convergent thinking.
- Tools for brainstorming: Mind mapping, SCAMPER, and lateral thinking.
- Challenging assumptions and redefining problems.

MODULE 3:

STRUCTURED PROBLEM SOLVING FOR INNOVATION

- Identifying the root cause of problems.
- Using creative frameworks: Design Thinking and TRIZ (Theory of Inventive Problem Solving).
- Combining analytical and creative approaches for effective solutions.

MODULE 4:

FOSTERING A CULTURE OF INNOVATION

- Encouraging psychological safety to promote creativity.
- Building an environment that values experimentation and learning.
- Recognizing and rewarding innovative thinking in teams.



MODULE 5:

FROM IDEAS TO ACTION

- Evaluating and prioritizing ideas for implementation.
- Managing risks and uncertainties in innovative solutions.
- Developing action plans to test and scale new ideas.

MODULE 6:

COLLABORATIVE INNOVATION

- Leveraging diverse perspectives for creative problem-solving.
- Techniques for facilitating team ideation sessions.
- Breaking silos and fostering cross-functional collaboration for innovation.

Period

**1-2
Days**

Program designed for:

Specialist, Analyst,
Team Member

Senior Specialist,
Coordinator,
Supervisor